



Optimising Your Website for Internationalisation

Wednesday 17th October 2018

The Conference Hall, Malta Enterprise

8.30 - 9.00 Welcome coffee, registration and "meet and greet"

9.00 - 10.30 **Session 1**
Strategic considerations in digital targeting by Dr. Gege Gatt, CEO of EBO.AI - Part One

10.30 - 11.00 Coffee break

11.00 - 12.30 **Session 2**
Strategic considerations in digital targeting by Dr. Gege Gatt - Part Two

12.30 - 13.30 Lunch

13.30 - 14.30 **Session 3**
Practical tools and application for web-site management in relation to internationalisation by Benji Borg co-owner of Anchovy - Part One

14.30 - 15.00 Coffee break

15.00 - 16.00 **Session 3**
Practical tools and application for web-site management in relation to internationalisation by Benji Borg - Part Two

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